

Alberta's Sport and Recreation System

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Reference: Structure and Governance in the Alberta Sport System; Who is accountable?

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Alberta Sport and Recreation System

- Complex
- Government involvement is key
- Sport delivery system is comprised of provincial sport organizations, local clubs and schools – with athletes, coaches and officials
- Provincial Sport and Recreation Organizations (PSROs) are amateur non-profit organizations.

Tourism, Parks, and Recreation Ministry

- The Ministry was established March, 2007.
- Was formerly known as the Community Development Ministry.
- Minister- Honorable Cindy Ady

Tourism, Parks, and Recreation Ministry

- The Ministry is comprised of three main areas:
 - Tourism
 - Parks
 - Recreation
- <http://tpr.alberta.ca/>

- [Sport and Recreation](#)
Promotes and supports participation in sport and recreation, which are made up of government staff
- [Alberta Sport, Recreation, Parks and Wildlife Foundation](#)
Supports the development of recreation, sport, parks and wildlife by providing grant assistance to provincial recreation and sport organizations. The foundation also sponsors major games, supports the development of active lifestyles and receives donations in support of land conservation and other programs.
- [Community Facility Enhancement Program](#)
Provides financial assistance for the expansion and upgrading of Alberta's extensive network of community-use facilities.
- [Community Initiatives Program](#)
Provides financial assistance to project-based initiatives in areas such as community services, seniors' services, libraries, arts and culture, sports, education, health and recreation.

The source of funding for sport

- Alberta Lottery Fund - revenues from VLT's and lottery tickets - \$1.21 Billion in revenues
- Provides all funding to ASRPWF
- Sport organizations (PSOs, clubs and schools) operate bingos, casinos, 50/50 draws, and raffles
- Sport organizations apply to grant programs (CIP, CFEP) for additional funding – also lottery funds

Gaming funding sport

- Ethical concerns??
- Do bingos encourage, or discourage, participation?

ASRPWF

- 10 politically appointed Foundation Board members
- Foundation channels funding to the PSROs and other organizations – amounts vary
- ASRPWF has governance over funding to PSOs, but not over PSO programming
- There is no obvious rationale for the variance in funding levels between PSRAs
- One of the primary objectives of the ASRPWF is to “develop and maintain sport programs, facilities and services” (Foundation Act, 2005, p.1).

ASRPWF

- Sport and Recreation Branch staff assist the Foundation in decision-making associated with the allocation of funding.
 - Administer the accountability process
- “*General manager of the Foundation is also the director of the branch*” (Sport Manager, personal Communication, March 17, 2006).

Provincial Sport and Recreation Organizations

- PSROs are “volunteer managed entities that form an intermediary link between community sport organizations and national sport organizations” (Provincial Sport Organizations, 2005, p.1)
- Most PSROs operate sport and recreation programs to train athletes, coaches, and officials and run events.
- Other PSROs facilitate sport activities through the promotion of equality within sport, and sport medicine, etc....

Provincial Sport Organizations

- 78 PSOs are recognized in the province of Alberta
- Vary in size, mission, vision, and goals.

Provincial Recreation Associations

- 26 recognized
- Wide variety of programs and services

Clubs

- Some sports have very well established club systems
- Some sports have very weak club systems
- Some sports are primarily in Edmonton and Calgary
- Some sports pay coaches well, others do not

Schools

- Sports such as volleyball, basketball and football receive a lot of support in the schools
- Hockey does not but survives nicely
- Coaching is a problem in schools
- School programs have to raise funds

Grant Programs

- A PSRO can apply for:
 - Coaching Development Initiatives Program
 - Hosting Program
 - Participation Initiative Program (Sport Canada)
 - Development Initiatives Program
 - Association Development Program Grant
 - Community Initiatives Program
 - Community Facility Enhancement Program

Associations Development Program Grant

- Annual Grant to PSROs provided by ASRPWF
- Provide the same amount of funding from year to year
- Used specifically for operations and programs
- Procedure to get this grant:
 - Must complete an application form
 - Must submit an audit of the financials for the PSO
 - Must complete the PSAQ
 - Must Submit a Post Program Analysis
 - Must have a business plan
 - Must go through an interview process with Sport and Recreation Branch staff, where there is a review of the information provided.
- Grant funding ranges from \$6500 to \$222 600

Grant Programs

- Additional revenue sources for non-profit sport organizations:
 - Membership fees
 - Sport events
 - Sponsors
 - Donors
 - Fundraising events
- Potential for revenue aside from government (lottery) funding is limited.

Beware: Exam Question on

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